CLAIMS:

- 1. An illuminating device, comprising:
 - a position data unit configured to generate position data;
- a modulator configured to modulate an electronic signal on a power line based on the position data from the position data unit; and
 - a lighting unit configured to generate illuminative light from the electronic signal modulated based on position data.
- 10 2. A cellular phone, comprising:
 - a light receiving unit configured to receive illuminative light modulated based on position data;
 - a position detector configured to detect position data from the light receiving unit; and
- a processing unit configured to transmit detected position data from a transmitter/receiver of the cellular phone.
- 3. The cellular phone of Claim 2, wherein the light receiving unit configured to receive illuminative light modulated based on position data is a camera included in the cellular phone.